

Jacob Rafael

jacobrafael17@gmail.com | (314) 243-0317 | Boca Raton, FL
www.linkedin.com/in/jacob-rafael-0337b5144

EDUCATION

LYNN UNIVERSITY | School of Communications, Boca Raton, FL

Expected May 2027

Bachelor of Arts in Film Production

Relevant Coursework: *Digital Imaging, Film Appreciation, Documentary Film, Screenwriting, Cinematography, Motion graphics 2D, Lighting Practicum, Digital Video Editing, Audio Production*

TECHNOLOGY

Video/Audio Editing & Graphics: Adobe Premiere Pro (After Effects, Photoshop), Final Cut Pro, Apple Motion Audacity

Social Platforms: YouTube, Facebook, Twitter, Instagram, TikTok, Slack, Tumblr, Pinterest, Tumblr

Camera Equipment: Canon C200, Panasonic AG-DVX200, Various DSLRs Content Creation and Management: Final Draft
Microsoft Office Suite (Word, Excel, PowerPoint), Dropbox, Google Drive, Backgrounds

EXPERIENCE

Echo Studios, Business Development Intern, Boca Raton, FL

March 2025 – Current

- Workshopping more methods to help finance Echo Studios
- Suggesting and developing new social media strategies to boost clientele growth
- Field Marketing for potential clients and investors

Learning Express Toys and Gifts, Marketing and Sales Associate, Boca Raton, FL

May 2024 – Current

- Produced series of short videos to showcase new toy product on TikTok and Instagram.
1500 views and the other has 800 views
- Developed and implemented social media strategies to enhance toy store's online presence and engage target market.
- Invited customer to follow social media platforms during their store customer experience.
- Developed and implemented creative strategies to enhance social media engagement, working collaboratively with store management to ensure alignment with business objectives.
- Monitored and evaluated social media engagement and reach through detailed spreadsheet analysis, delivering actionable insights to optimize future campaigns.

RAFCO Properties | Custodial and Maintenance Porter, Saint Louis, MO

June 2019 – Aug 2023

- Began working at age 14 during weekends/summers providing janitorial service for Class A corporate business campus.
- Interacted with tenants attending to customer maintenance needs.
- Inventoried cleaning supplies and used iPad to record summary for management.
- Stocked and sanitized restrooms, emptied garbage cans, and operated industrial cleaning equipment.

FILM PROJECTS/EXPERIENCE

Film Production Open Genre Class Project (Spring 2024) | Used Final Cut, Adobe Photoshop, and After Effects to create Stop-Motion LEGO short film. Built film script, developed shot list, and included soundtrack.

Film Production Class Narrative (Spring 2024) | Wrote short film script based on self-created LEGO Stop-Motion video.

Audio Production "Car Commercial" Project (Spring 2024) | Created promotional videos for car dealerships.

Lynn University Student Short Film (Spring 2024) | Volunteered as Production Assistant for Lynn University student short film, handling food and water delivery, equipment management, and on-set needs.

Independent Films:

- Created 2- and 4-minute LEGO Stop-Motion video and formed narrative based off Marvel Cinematic Universe.
- Created 1-minute LEGO Stop-Motion video of recreated scene from popular Disney+ Series: The Mandalorian.
- Created 3 ½-minute LEGO Stop-Motion video of recreated scene from Marvel film: Iron Man 3.

COLLEGIATE INVOLVEMENT

GAME CLUB | Member

February 2024 – Present